

# HANNA MARIA SUNI

## CONTACT INFO

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## PERSONAL INFO

Place of birth Lappeenranta,  
Finland  
Date of birth: 07-11-1974  
Nationality: Finnish  
Married  
two sons (11 and 9)  
B Licence, car  
C.F. SNUHNM74S47Z109Y

## OTHER INFO

**Voluntary:** *blood donor*

**Important roles:** *Marketing Consultant, Professional Women's Association, Rome*

**Sports:** *aerobics, swimming, yoga, skiing and tennis*

**Interests:** *music (Diploma for conservatory in piano 1989), arte, literature and foreign cultures.*

**IT skills:** *Word, Excel, Power Point, Adobe Illustrator, InDesign and Photoshop and internet.*

### Language skills:

*Italian: fluent*  
*English: fluent*  
*Finnish: mothertongue*  
*German: good*  
*Swedish: good*  
*Russian: basic*

## EDUCATION

9/00-9/01	<b>MASTER IN COMMUNICATION AND MARKETING</b> , <i>Publitalia '80, Milan</i>
1.9.1994-27.9.1999	<b>DEGREE IN FINNISH LANGUAGE AND COMMUNICATION (M.Sc.Econ)</b> Helsinki School of Economics and Business Administration, Helsinki, Finland Thesis on "The oral communication skills that new MBA students need when they enter the world of work"
4.6.1994	<b>HIGH SCHOOL DIPLOMA</b> Armila Liceo, Lappeenranta, Finland (36/36)

## SPECIALIZATION COURSES

9/14-12/14	<i>Digital photography, John Cabot University</i>
10/99-5/00	<i>Italian Language CLIDA*, Florence</i>
9/98- 5/99	<i>Media Education, Helsinki University</i>
7/1995	<i>Young Managers Program, SPAR South Africe</i>
8/91-6/92	<i>High school year, Decatur liceo, Federal Way WA, USA</i>

## PROFESSIONAL EXPERIENCES

6/2014-present	<b>Iguana editrice</b> Art Director
9/2011-present	<b>HAMEDesign</b> Owner and Graphic designer
3/2003-9/2011	<b>The American University of Rome</b> Enrollment Specialist (recruiting of students, drafting and design of marketing material) Student Life Coordinator (planning and organization of non-academic events, tutoring (advice and guidance) to students, budget management)
3/2002-3/2003	<b>Octagon Motorsports SpA</b> Organisation Assistant (organization of the world motorcycle championship - Endurance)
10/2001-2/2002	<b>Omnitel Vodafone</b> -I nternship in Data-VAS and Business Development (scouting on content providers for UMTS, market research on new services)
6/2001-10/2001	<b>Infostrada</b> - Stage in Strategic Marketing (benchmarking on web-users profiling methods, Customer profiling, Market analysis)
5/2000-8/2000	<b>*Centro Linguistico Italiano Dante Alighieri</b> , Florence - Marketing assistant
9/1998-5/1999	<b>Helsinki School of Economics and Business Administration</b> , Helsinki Finland - Professor of Communication
10/1997-12/1997	<b>Helsinki School of Economics and Business Administration</b> - Assistant in the dpmt of communication
5/1997-12/1997	<b>Teleforum</b> - Journalist for the quarterly telecommunications magazine
5/1997-8/1997	<b>SPAR South Africa</b> , Capetown -Internship in the Marketing division of the international supermarket chain
summer months 1994/1996	<b>Suni SpA</b> , Lappeenranta, Finlandia Accounting assistant in the office of the retail company